



COST Action NWFP
Krakow, 20-21.2.2014

Task Force 4 Economics, marketing and policies

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Members of the TF4

Attending the meeting (13): Not attending this meeting:

- | | |
|--------------------------------|-------------------------------|
| • Ljiljana Keca (Serbia)* | • Helle Overgaard Larsen (DK) |
| • Nickola Stoyanov (Bulgaria)* | • Eva Moré (SP) |
| • Vaska Nedanovska (MAC)* | • Mersudin Avdibegovic (B&H) |
| • Stjepan Posavec (HR)* | • Luis Diaz Balteiro (SP) |
| • Patrick Huber (A)* | • Robert Mavsar (FIN?) |
| • Zeljko Zgrablic (HR) | • Jelena Nedeljkovic (RS) |
| • Attilio Coletta (IT) | • Gherrad Weiss (A) |
| • Flemming Sehested (DK) | • Laura Bouriaud (ROM) |
| • Anne Matilainen (FIN) | • Ivana Guduric (A) |
| • Marcel Riedl (CZ) | • Makedonka Stojanovska (MAC) |
| • Anze Japelj (SLO) | • Maria Martinez (SP) |
| • Jim.vanlaar (NL) | • Manuel Ruiz (SP) |
| • Davide Pettenella (IT) | • Luis Diaz Balteiro (SP) |
| | • Liviu Nichiforel (ROM) |

Meeting in Krakow

- **5 presentations of case studies**
- Discussion on **how to organize our future work**

We agree on working on 1 (main) + 2 tasks:

- Understanding the economic role of NTFPs in rural development (Main task)
- Agreeing a common methodology for organising nation-wide periodical surveys on NTFPs harvesting
- Collecting information on association of NTFPs producers and traders → DBs of the Action

a. Understanding the economic role of NTFPs in rural development

Research questions

- Income creation; distributional effects of the value chain: **who is earning more** from the use of NWFPs?
- **Why?** which driving forces
 - Institutional (property rights regulations)
 - Knowledge
 - Market power

a. Understanding the economic role of NTFPs in rural development

Methodology (1/3)

- **2-3 country case studies** for each country of the members of the TF
- Case studies should be selected with reference to:
 - Data already available
 - Relevant lessons to be learned (added value creation, market power distribution, integration, contractual agreement, property rights regulations, ...)
 - Different products ← product typology

Methodology (2/3)

NTFP typology to study NTFP and rural development

- **Mass-industrial products**, like cork, resin and some nuts and berries, where NTFP are playing an important role as raw material for the processing industries
- **Niche products**, like wild aromatic herbs and some wild fruits, that are sold in small markets, to limited segments of consumers and that are very specific and differentiated for some aspects (a rare biochemical, a patent, certification, packaging, ...) -
- **Integrated (or "embedded") products**, i.e. products that are offered in local market in connection with other products and services associated to (agri) tourism, recreation, cultural or sport activities, ...

Methodology (3/3)

NTFP typology to study NTFP and rural development

A value chain approach looking at one product in one region and to his use in the value chain steps after collection/ harvesting



c. Agreeing a common methodology for organising nation-wide periodical surveys on NTFPs harvesting

- Taking advantage of the experience in teh Czech Republic (Marcel Riedl), defining the contents of a survey (questionnaire) and the statistical design
- A draft document will be prepared by Marcel, it will discussed in the light of the experience of STAT-Tree project, and will be discussed at the next Cost Action meeting

c. DBs producers and marketing associations

- Name
 - translation
- Product(s)
- Scale of operation (regional/national/international)
- Web site

