Towards a conceptual map of the European NWFP sector

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Multipurpose trees and nonwood forest products: a challenge and opportunity

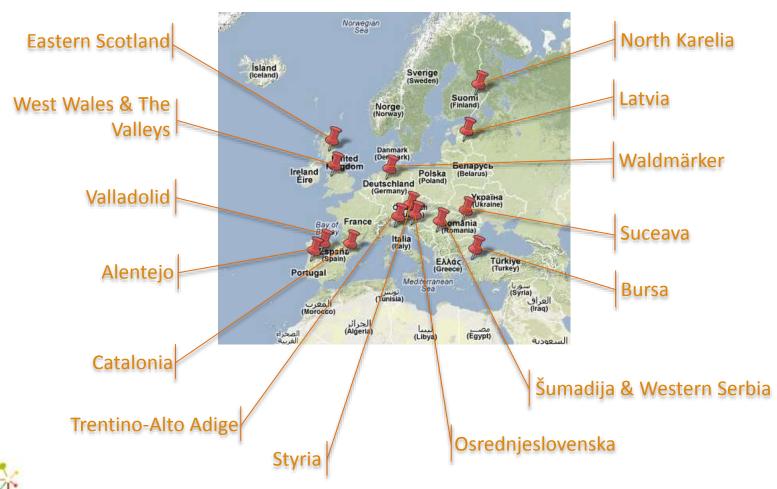
Four year FP7 project – 12 countries, 14 case study regions, 24 partners.

Started Nov 2012, end Oct 2016

www.star-tree.eu



The 14 StarTree regions

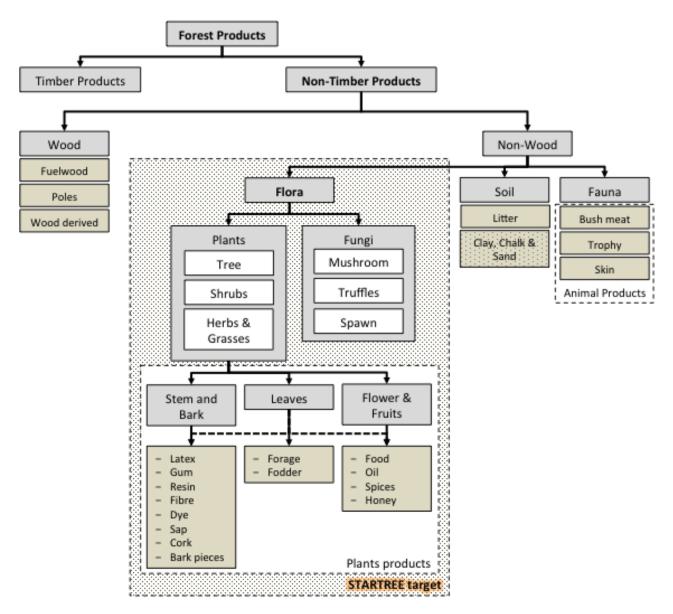






Non wood forest products are:

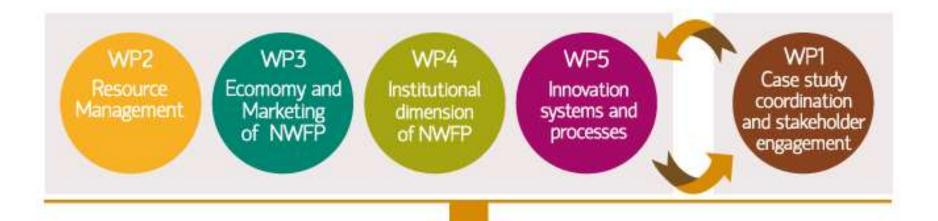
"products of biological origin other than wood derived from forests, other wooded land and trees outside forests" (FAO 1999)





StarTree organisation

WP7
Project Coordination and Management



WP6 Dissemination and Exploitation



StarTree activity phases

2013 – Regional case studies

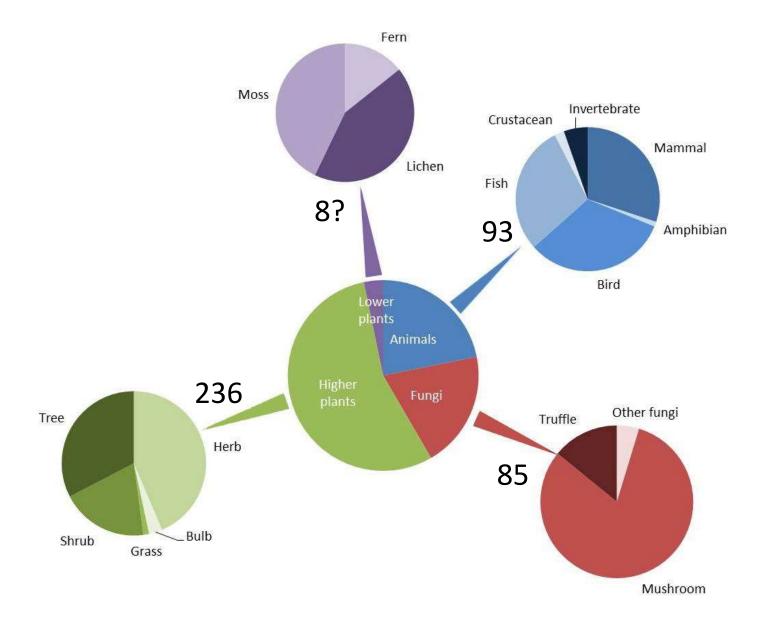
2014/2015 – In-depth case studies

2013-2016 Action Research

➤ State of the sector report

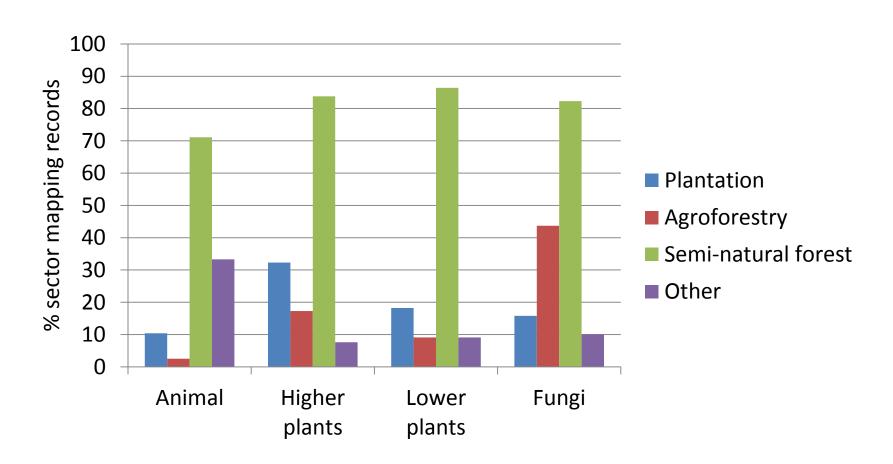
http://star-tree.eu/results/deliverables

Composition of NWFP in StarTree regions





Where are NWFPs picked?



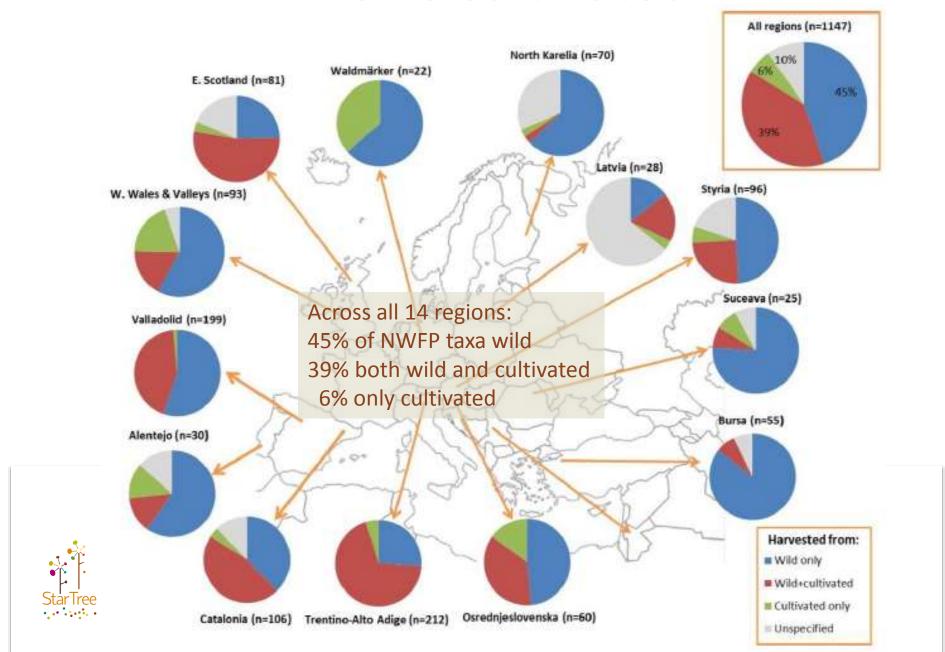


Other places NWFPs are picked

Places	Number of regions
Amenity woodlands	2
Urban areas	2
Gardens	3
Sporting estates	3
Seed orchards	1
Roadsides	1
Plant nurseries	2
Parkland	1
Rangeland	1
Hedgerows / garden fences	2
Farmland	3
Degraded areas	2
Forest streams & rivers	2
Coppice woodland	1
Research sites	1



Wild vs cultivated

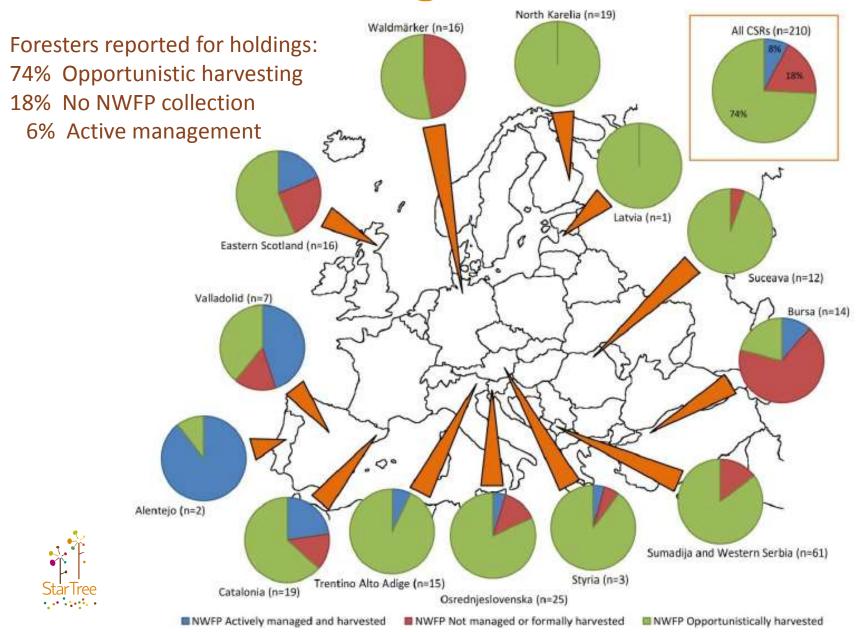


Conservation issues

IUCN red data book category	Animals	Higher plants	Lower plants	Fungi
Critically endangered	1			
Endangered	1			
Vulnerable	5	2		
Near threatened	1	3		
Least concern	72	47		
Not yet assessed	6	142	8	80

Very few species have been assessed for conservation value. Most species collected from the wild and from natural forest... is more is needed to protect species?

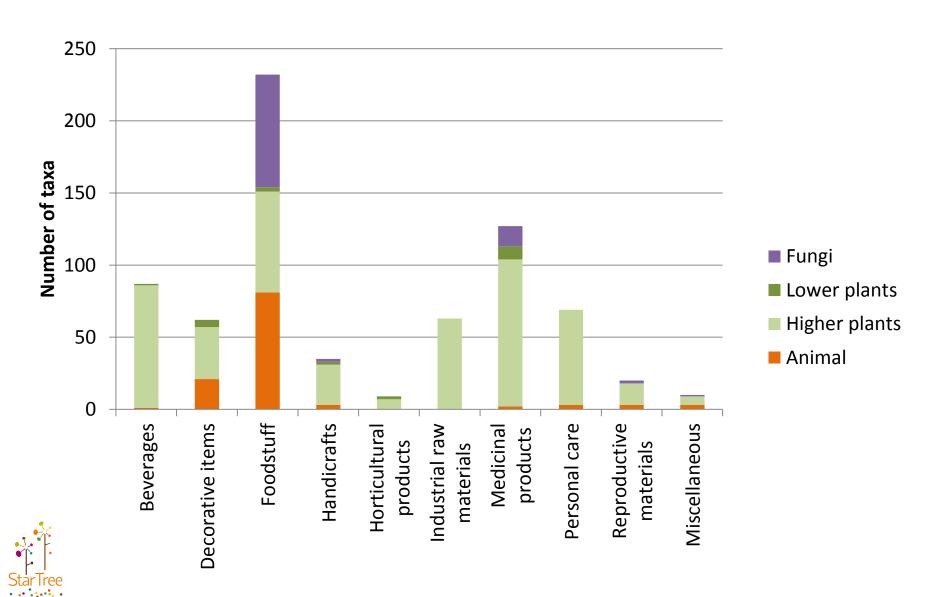
Active management for NWFPs



Legal constraints on management of forests for NWFPs

Is it possible to transform stand for commercial production of NWFP?	Can you make NWFP focus of forest management?	
Change of species in cork stands prohibited, yes in other stands for pine nuts and mushrooms	Yes, for cork and pine nuts.	
In general no, exceptions are for forest restoration	No	
Yes with specific forest management plan	Yes	
Yes	Yes	
Yes in certain conditions, ex. game farming	Yes	
Yes In certain conditions. Semi-cultivated berries might be possible. Birch sap- cultivation	Yes, in principle, probably not in practice.	
Yes, but needs to be included in approved forest management plan	Yes, but needs to be included in approved forest management plan	
Yes in certain conditions (no clear-cut allowed)	Yes if included in the management plan	
No	No, except for hunting	
No	Yes	
Yes (only from coppice to high forest)	Yes	
Yes, but approved by authorities	Yes	
Needs approval if land use change, clear cut, or reduced growing stock under 25% of the total	No	
Yes	Yes	
	Change of species in cork stands prohibited, yes in other stands for pine nuts and mushrooms In general no, exceptions are for forest restoration Yes with specific forest management plan Yes Yes in certain conditions, ex. game farming Yes In certain conditions. Semi-cultivated berries might be possible. Birch sap- cultivation Yes, but needs to be included in approved forest management plan Yes in certain conditions (no clear-cut allowed) No No Yes (only from coppice to high forest) Yes, but approved by authorities Needs approval if land use change, clear cut, or reduced growing stock under 25% of the total	

What are these things used for?



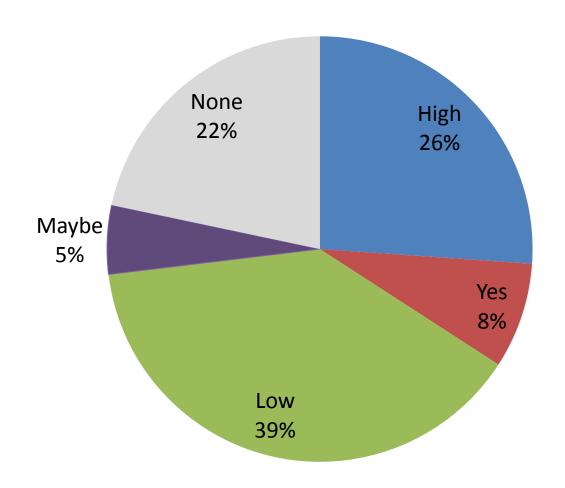
Types of NWFP markets

- Not traded = personal use
- Mass markets = raw materials, traded in bulk
- Specialised markets = niche products
- Embedded products



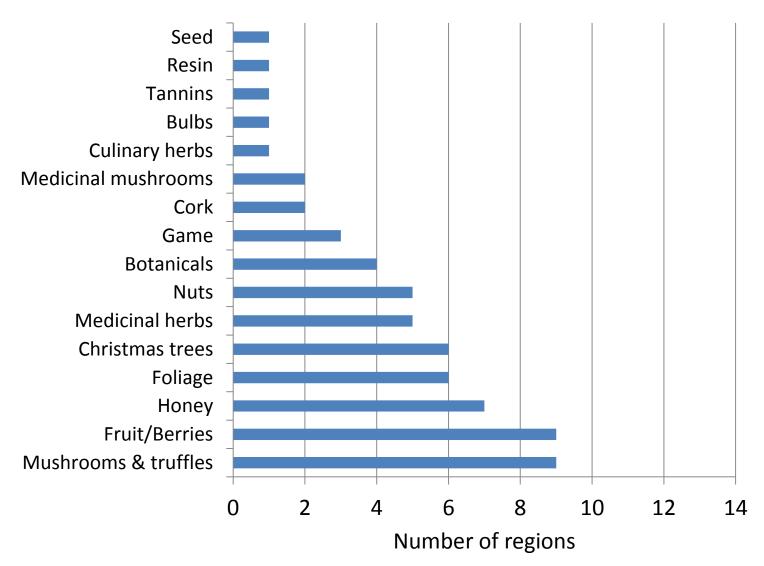
Personal use

% of 498 records



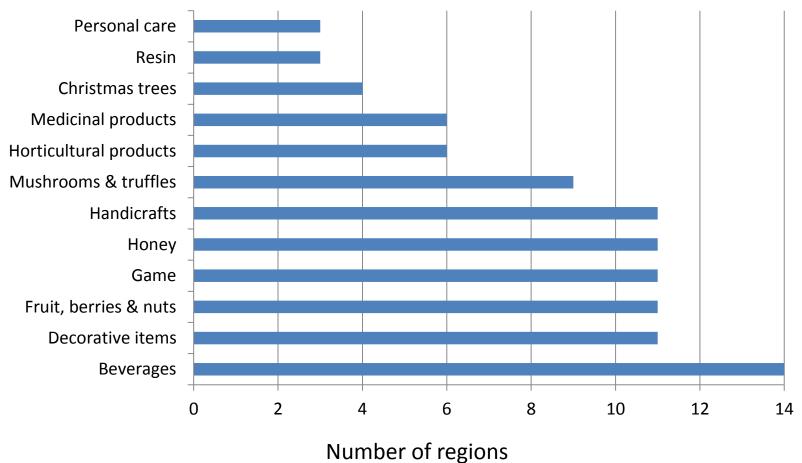


Mass market products





Products sold in specialised markets





Embedded products

Services which are intrinsically linked to picking/use of NWFPs

Organised recreational mushroom/berry picking

Seasonal collection e.g. Christmas decorations

NWFP identification walks/courses

Hobby/craft courses e.g. lavender crafts, natural dying, basket weaving

Tourism e.g. chestnut festival, gourmet holidays

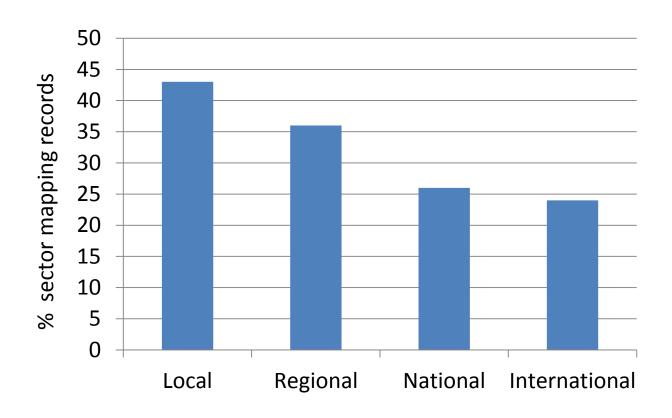
Health therapy e.g. growing/managing NWFPs for mental health

Survival / bushcraft courses (often residential)

Landscape management e.g. resin production to help reduce fire risk



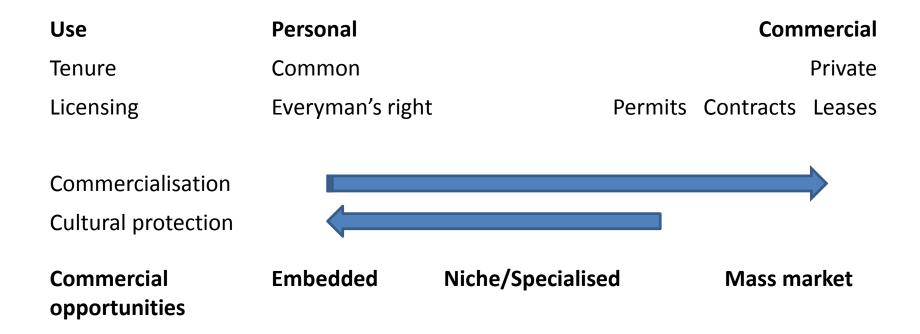
Markets where NWFPs are traded



Figures indicate diversity of products – so twice as many different products marketed at local compared to international level.

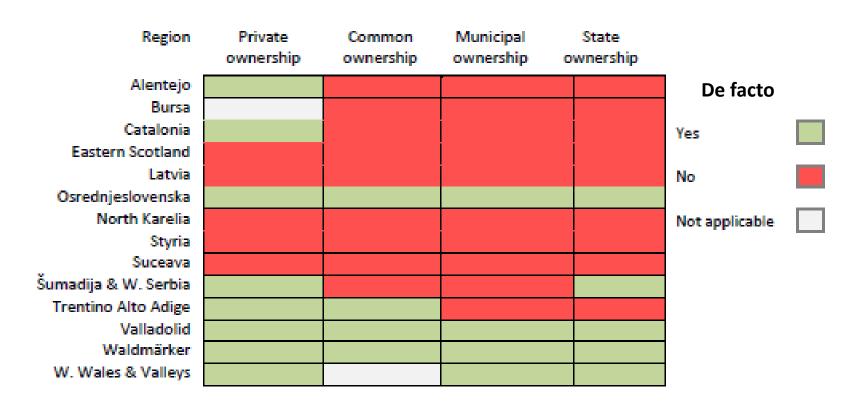


Legal aspects



Privatisation effected by owner's ability to restrict access and recognition of commercial collection

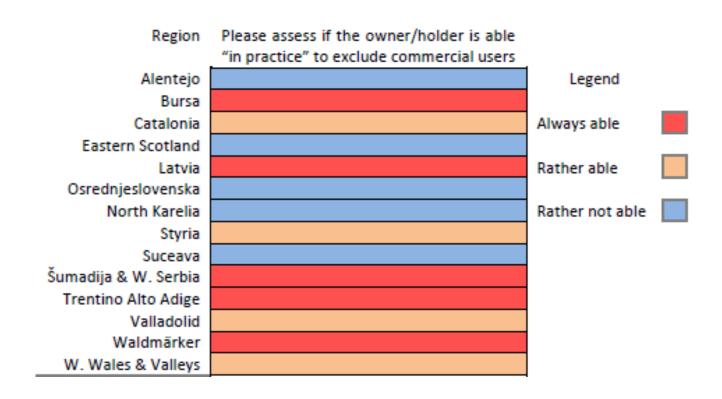
Can the owner restrict public entry into forest?



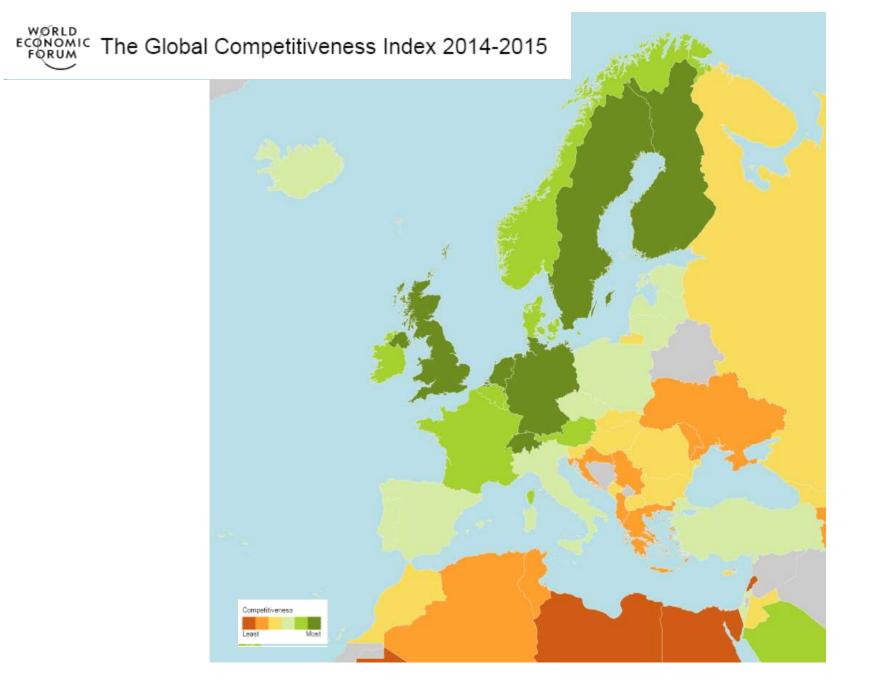
Legal situation is modified by what is possible in the forest



De facto exclusion of commercial harvesting







Prevailing paradigms arise from:

- country-level perspectives
- focus on relatively small number of species
- imperative for (rural) economic development
- forestry domain
- technocratic approaches to forest management

But the picture that is emerging shows:

- Great diversity across Europe
- Large numbers of species
- Most NWFPs are wild resources from seminatural forest harvested under Everyman's right
- Market innovation towards niche markets and services that support personal use
- Evolving legal frameworks

Is it time to broaden the conceptual map of the sector?

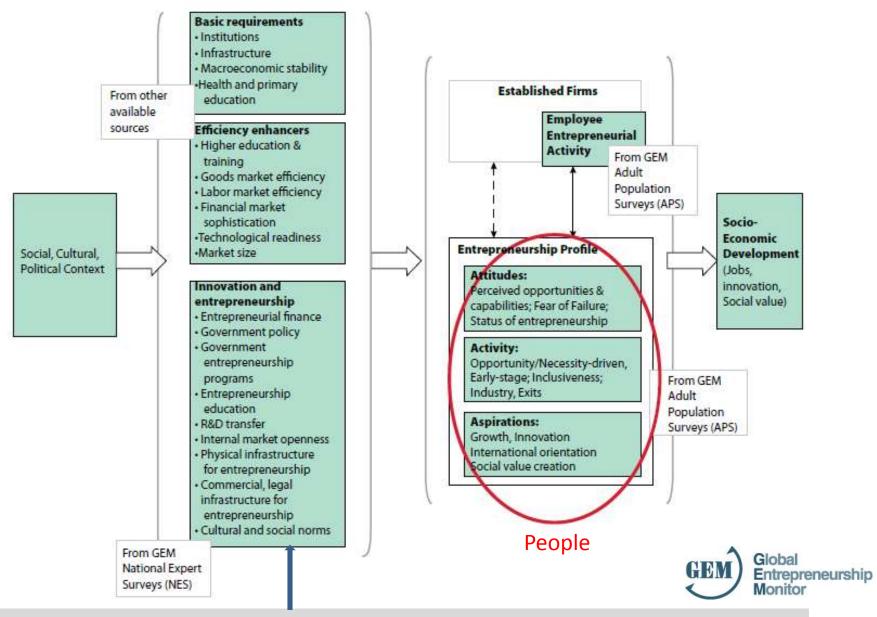
What might be needed to do this?

- A people-centric approach
- Establishment of ethics
- Embracing complexity
- Multi-disciplinary work

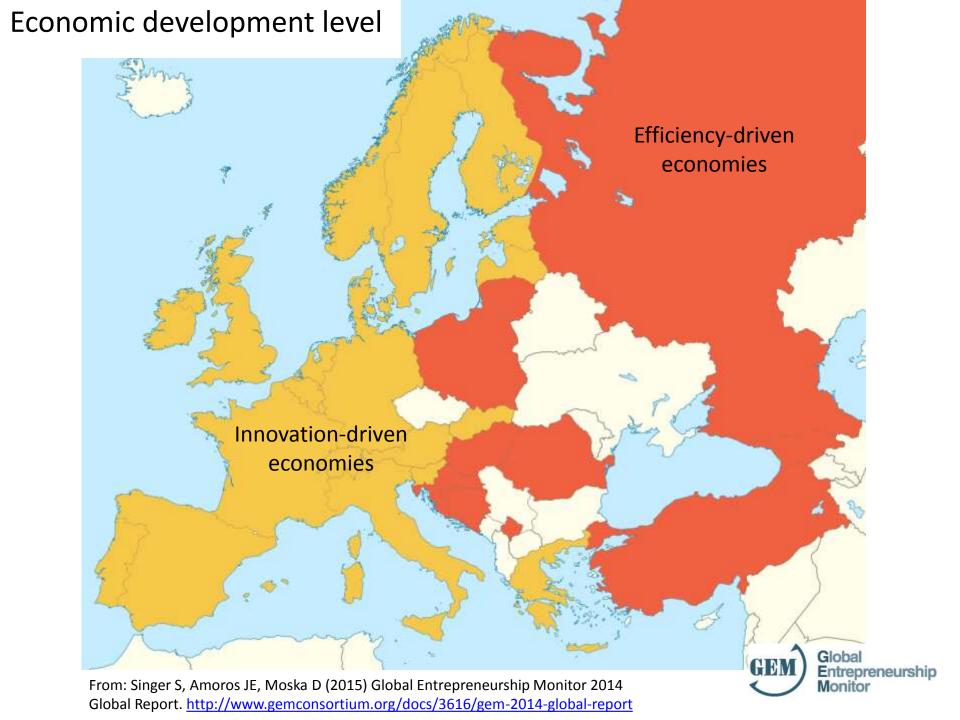
People-centric approaches

- Livelihoods
- Ethnobotany
- Well-being
- Entrepreneurial profiles
- Etc.

Global Entrepreneurship Monitor conceptual framework

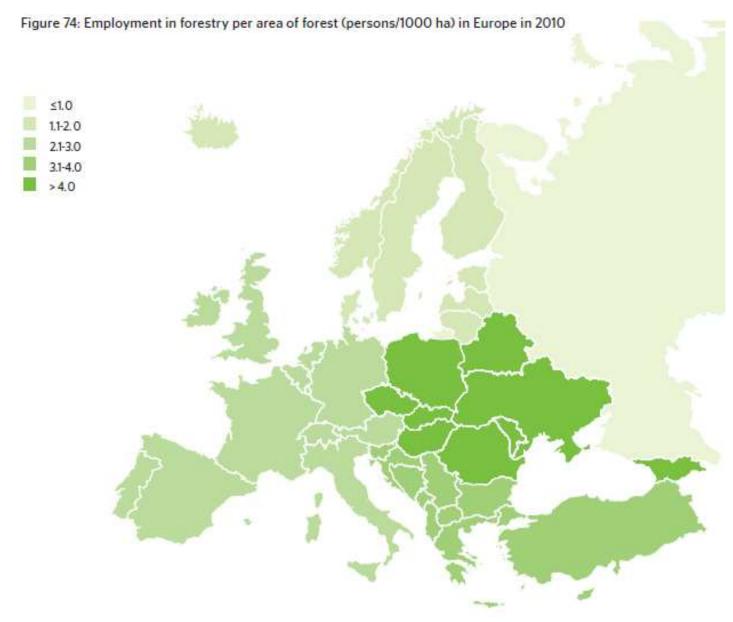


Classification used by World Economic Forum in their annual Global Competitiveness Reports based on microeconomic factors (http://www.weforum.org/) Also see: Porter ME (1990) The competitive advantage of nations. The Free Press/Macmillan Press.











Thank you!